

Green & Litter-Free Events



Choose Environmental Excellence when planning your special event.

From family reunions to community festivals, **Keep Kansas City Beautiful** makes it easy for you to:

Recycle
Reduce Waste
Prevent Litter
Involve Volunteers
and more!

Keep Kansas City Beautiful provides:

- **The Green Event Planning Guide** – a comprehensive planning guide with tips, suggested timelines, local resources and more
- **Tips** for recruiting and managing volunteers, coordinating the hauling of recyclables, encouraging attendees to dispose of waste properly and promoting your efforts to the media
- **Recycling containers** for rent at three convenient locations
- **Other items for rent, purchase or use** including recycling banners, litter bags, volunteer vests, volunteer work gloves, cigarette pocket ashtrays, litter grabbers and more



Keep Kansas City Beautiful

Keep Kansas City Beautiful Sponsors



Bridging The Gap

Keep Kansas City Beautiful is a program of Bridging The Gap, a not-for-profit organization, and involves citizens, businesses and government in creating a cleaner and more beautiful Kansas City.

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Why make your event a Green Event?

- To show the community and your attendees that you care about your impact on the environment.
- To save money by conserving resources, reducing landfill use and decreasing event clean-up.

Are real environmental solutions possible?

- Every aspect of your event impacts the environment positively or negatively, so please leave the smallest footprint possible.
- Last year, events supported by our program recycled nearly five tons of material and reached more than 235,000 people throughout the Kansas City metro area.

How do you plan a Green Event?

When planning your events, consider developing your waste-management strategy according to our Green Event Planning Guide. We provide many ideas about how to make your event more environmentally conscious, such as:

- How to strategically manage recycling at your event
- How to coordinate with event sponsors, vendors, and facilities
- How to make your promotional materials more environmentally friendly
- How to recruit, manage and recognize volunteers
- How to go beyond recycling to make your event sustainable



What items does KKCB provide?

KKCB can provide you with the following supplies to help make your event Green:

- Free Green Event Education Kit
- Recycling Bins: Five rent-free, \$5 per bin for additional bins
- Recycling Bags: Five rent-free, \$.50 per bag for additional bags
- Green Event Marketing Tools: Small and Large Recycling Banners
- Volunteer Work Gloves

What is the advantage to a ClearStream Recycling container?

- They are easy to transport: One-piece steel frame that folds flat, 16.5" x 22" x 36" when standing, made of 80 percent post-consumer resin

- They are sturdy: Secure bag locks on the frame and stays in place during event
- Each 45 gallon clear bag holds approximately 200 plastic bottles or 300 aluminum cans and is made of 10 percent post-consumer resin
- They are easy to identify: blue lid with 4 holes, made of 25-50 percent post-consumer resin
- They send a clear message: The holes in the lids, recycling messages on the lids, recycling messages on the bags, and the clear bags all contribute to a clean recycling stream

How do you host a Green Event?

Follow these four steps:

- Keep Kansas City Beautiful can provide you with a consultation and an Education Kit that includes the Green Event Planning Guide, a list of local waste haulers and Event Coordinator Procedures.
- Fill out a Materials Request Form, outlining which recycling and education materials you would like to borrow for your event. Send us the form and we'll reserve materials for you.
- After your request has been approved and paid for, pick up the materials at one of the three recycling centers listed at to the right and make the most of the recycling opportunities at your event.
- Return the recycling bins and banners to our centers and fill out an Evaluation Form so that we can track the success of your event!

Where do you pick up and return KKCB materials?

Materials may be picked up or dropped off at the following recycling centers during regular operating hours. Locations include:

- North / Deramus Community Recycling Center – 4707 Deramus; north of Front St., east of Chouteau and on Deramus. Hours: Wed-Sat 9:30 AM - 5:00 PM
- South / 3 Trails Community Recycling Center – the vacant Wal-Mart parking lot at 91st and Hillcrest Road. Hours: Wed-Sat 9:30 AM - 5:00 PM
- Johnson County – 11921 Hardy St; off of 119th between Antioch and Blue Valley Parkway. Hours: M-F 7:30 AM - 4:00 PM, Sat. 8:00 AM - 4:00 PM

How do you learn more about KKCB's Green Event program?

To request a Green Event Planning Guide for a consultation:

- Call Keep Kansas City Beautiful at 816-561-1061 ext 102
- Visit us online at www.kkcb.org.
- E-mail kkcb@bridgingthegap.org.



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Visit us on the web at

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